

The advent of satellite radio was a normal and natural progression of the technology. The ability to program for smaller interest groups is great, but for XM and Sirius to now view the technology as unlimited access to "localize" their service is not good for the listeners of the nation. I had always felt and told people that asked me, "If the local broadcaster was doing his job of offering local programming and community support, the broadcaster did not need to be concerned about satellite radio." But if the FCC allows satellite radio to become "local", the local broadcaster can not compete.

If that happens who will, provide severe weather coverage. Since April 1 we have staffed over 76 hours of severe weather watches and warnings for the people of north central KS. We interface with law enforcement, the national weather service personnel, our enhanced radar provider, 38 spotters across 3 counties, and our staff. Will XM and Sirius be doing that? I don't think so. During May, we broadcast 9 local high school graduations for people who could not attend. Would satellite radio providers do that? We attend 23 counties fairs to promote the local 4-H clubs and fair board programs during July and August. Will XM have a staff in Kansas doing that? We couldn't afford to do that either if we didn't build the listener base during the rest of the year.

When the FCC authorized satellite radio it vowed to protect local broadcasting and promised to take any necessary action to safeguard the important service that terrestrial radio provides. Now is the time for that protection. XM and Sirius have blatantly broken their promises launching localized traffic and weather service in the top markets. They have tipped their hand as to their true intentions. Their true intention was not to "provide programming for multiple foreign language programming, senior citizens, and children". Their true intention is obviously to go after the large mainstream market. THEY LIED.

We support the NAB's petition and ask you to favorably find in support of that petition.